

ESG MasterClass

CERTIFICATE PROGRAM



**REGISTER
NOW!**

Environment
Social
Governance

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1. ESG FUNDAMENTALS

COURSE OBJECTIVES

- Explain key ESG concepts and the considerations for companies & investors.
- Leverage systems thinking to assess materiality across companies and industries.
- Evaluate ESG maturity, the quality of disclosures, and actual performance.
- Learn to build an ESG scorecard using an example company and set of client directives.
- Provide an understanding of climate change and its relevance to businesses, focusing on carbon credits, green financing, and offsetting programs, aiming to help participants apply these concepts in their companies for better environmental sustainability.

TARGET AUDIENCE

Research Analysts, Banking and Investment professionals, Health & Safety Professionals, CEOs, Board Members and Senior Management or Business and Finance Students seeking to gain further insight into ESG.

FEES

\$1,500

COURSE TIMING

- 1st Qtr: 21-23 February, 2024
- 2nd Qtr: 5-7 July, 2024
- 4th Qtr: 4-6 October, 2024
8-10 November, 2024

VENUE

Accra City Hotel

2. ESG DISCLOSURES

COURSE OBJECTIVES

- Explain the key concepts behind ESG disclosure.
- Define and evaluate the use cases, objectives, and impacts of quantitative & qualitative disclosure methods.
- Prepare & position ESG disclosure to meet a variety of requirements from investors, policymakers, customers, and rating agencies.
- Work through how to interpret ESG disclosure and analyze quality to see how stakeholders evaluate ESG risk & opportunity.

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FEES

\$1,500

COURSE TIMING

- 1st Qtr: 20-22 March, 2024
- 2nd Qtr: 22-24 July, 2024
- 4th Qtr: 14-16 October 2024

VENUE

Accra City Hotel

Minimum Class for this course is 15 per Session
(Early Bird Registration attracts 20% Cash discounts)